



# PEPSICO



Tropicana



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## PepsiCo Announces Webcast of Annual Shareholders' Meeting

**PURCHASE, N.Y., April 14, 2011** – PepsiCo, Inc. (NYSE: PEP) today announced that its annual shareholders' meeting will be webcast live from Plano, Texas on Wednesday, May 4 at 9 a.m. CDT (10:00 a.m. EDT).

The live webcast will be accessible through PepsiCo's website at [www.pepsico.com/Investors](http://www.pepsico.com/Investors). An archived copy of the webcast will be available for replay at the same site for 90 days following the meeting.

### About PepsiCo

PepsiCo offers the world's largest portfolio of billion-dollar food and beverage brands, including 19 different product lines that generate more than \$1 billion in annual retail sales each. Our main businesses -- Quaker, Tropicana, Gatorade, Frito-Lay, and Pepsi Cola -- also make hundreds of other enjoyable and wholesome foods and beverages that are respected household names throughout the world. With net revenues of approximately \$60 billion, PepsiCo's people are united by our unique commitment to sustainable growth by investing in a healthier future for people and our planet, which we believe also means a more successful future for PepsiCo. We call this commitment Performance with Purpose: PepsiCo's promise to provide a wide range of foods and beverages for local tastes; to find innovative ways to minimize our impact on the environment, including by conserving energy and water usage, and reducing packaging volume; to provide a great workplace for our associates; and to respect, support, and invest in the local communities where we operate. For more information, please visit [www.pepsico.com](http://www.pepsico.com).