



PEPSICO

QUICK FACTS

Did you know that...?

- PepsiCo is the world's second-largest food and beverage business and the global snack leader
- PepsiCo has 22 billion-dollar brands that each generate over \$1 billion in annual global sales revenue, including Gatorade, Tropicana, Pepsi Max, Mountain Dew, Sierra Mist, Aquafina, Mirinda, Quaker, Lay's, Walkers, Tostitos and Fritos, among others
- PepsiCo has 24 other global and local brands with annual retail sales ranging from \$250 million to \$1 billion, including Sobe, Naked, AMP Energy, Propel Zero, Sabritas, Gamesa, Lebedyansky, Aunt Jemima and Rice-A-Roni
- Global headquarters is located in Purchase, N.Y., about 25 miles from New York City
- PepsiCo operates about 100,000 distribution routes directly or through our bottlers worldwide and serves approximately 10 million outlets on a regular basis
- PepsiCo operates nearly 700 manufacturing facilities worldwide

Recent Awards and Recognition

- PepsiCo was ranked among *Fast Company's* 2011 World's Most Innovative Companies for our commitment to healthy research and development. Frito-Lay was also honored in 2010 for the company's "zero landfill" environmental sustainability goals.
- PepsiCo was named among *Fortune's* World's Most Admired Companies in 2011, for the third consecutive year.
- PepsiCo was again included in the Dow Jones Sustainability Index (DJSI World and DJSI North America) in 2010 for our economic, environmental and social performance.
- EthicalQuote ranked PepsiCo #3 in a 2011 evaluation of companies with the most ethical reputations.
- PepsiCo won the 2010 Ethical Corporation Responsible Business Award for Sustainability Technology.
- Ethisphere named PepsiCo among its 2010 World's Most Ethical Companies.
- PepsiCo was a finalist for the Secretary of State's 2010 Award for Corporate Excellence (ACE) for its water sustainability work in India.
- PepsiCo received numerous employer recognitions in 2010, including from the Great Places to Work Institute across the countries in which we operate.
 - *G.I. Jobs* named Frito-Lay North America a Top Military Friendly Employer; Mexico's *Expansión Magazine* ranked PepsiCo #2 among the Best Companies to Launch Your Career; and in Turkey, *Forbes Magazine* named PepsiCo as a company Where Women Could be Promoted The Fastest.
 - Universum named PepsiCo among the Top 50 of The World's Most Attractive Employers.
- Honors for our Diversity and Inclusion efforts in 2010 include:
 - DiversityBusiness.com Magazine - Top 50 Organizations for Diversity
 - National Association for Female Executives - NAFE Top Companies for Executive Women
 - *Black Enterprise Magazine's* Top 40 Companies for Diversity
 - Asian MBA - Best Companies for Asians
 - *Hispanic Business Magazine* - Top 25 Companies for Supplier Diversity
 - Human Rights Campaign - Best Place to Work for LGBT Equality
 - Working Mother Media - Best Companies for Multicultural Women
 - Corporate Achievers for Individuals with Disabilities - 2010 Corporate Achievers Award
 - Asia Society - Best in Class Award for Promoting Asian Pacific American Leaders and Global Diversity
 - Women's Business Enterprise National Council - Top Among American Corporations for Women's Business Enterprises
 - *Black Collegian* - Top 100 Employers for Diversity
 - *Equal Opportunity Magazine* - Top 50 Employers for Members of Minority Groups
 - United Spinal Association – 2010 Visionary Award
 - *PR News* - 2010 CSR Award (for Diversity and Inclusion Training) (PBG)
 - *Asian Enterprise Magazine* - Best Companies
 - Women's Business Enterprise National Council - Top 20 Corporations for Women's Business Enterprises

For more information on PepsiCo, visit www.pepsico.com or <http://www.pepsico.com/purpose.html>.